

Rural Women New Zealand Strategic Plan 2022-2027

Vision:

We empower and support women to be the glue for whanau and communities.

We are recognised as a leader across the rural sector and beyond.

Mission:

Strengthening, supporting and connecting people and communities.

Values:

Charitable: We continue our traditional role of supporting rural communities.

Innovative: To meet the needs of today and for future generations.

Respectful and Respected: We behave respectfully and in ways that earn respect and enhance mana.

Inclusive: We are curious, open minded and embrace learning.

Our Voice



We are sought after and recognised as the go to place for rural connection and representation. Everyone in the organisation knows what we stand for and is proud of how we present ourselves.

Our Membership



In ten years' time, we will have 10,000 members actively engaged and spread across NZ in diversified interest groups.

Our People



Our team of employees and member volunteers are excited and proud to be part of RWNZ, feel valued and know their contribution matters.

Financial



We are financially sustainable growing our legacy fund so we can continue to do good for our communities, and ensure intergenerational success.

Our Business Systems and Environment



Our systems and environment are adaptable and enable us to deliver services efficiently and effectively.

Our Governance Purpose and Reputation



Our board is diverse, dynamic, future focussed and motivated to support our Chief Executive.