

Rural Women New Zealand | Ngā Wāhine Taiwhenua o Aotearoa

Strategic Goals 2020 - 2025 | Ā Mātou Tūmanako 2020 - 2025

Strengthening, supporting and connecting people and communities | Te whakapakari, whakahou, whakakōtahi tāngata hoki me ngā wā kāinga

Our Communities¹ **Ā Mātou Wā Kāinga**

Our Voice² **Tō Mātou Reo**

Our People³ **Ā Mātou Tāngata**

Our Story⁴ **Tā Mātou Kōrero Whakapapa**

Strong and independent yet connected rural communities.

We are a respected and trusted voice on rural issues.

A connected membership with a sense of purpose.

RWNZ's story/whakapapa is shared widely.

We will achieve this by:

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We will achieve this by:

Supporting the wellbeing of our rural communities.

Communicating our policy objectives widely.

Creating opportunities for social connection, friendship and support between rural women/wāhine and their communities.

Embodying the RWNZ values/ kaupapa across all of our work/mahi and long-term strategic plan.

Empowering rural women/wāhine and children/tamariki.

Inspiring, encouraging and supporting rural leaders to find their voice.

Building a culture of responsive service that recognises the unique challenges and opportunities of rural life.

Promoting our members and communities' stories via our networks.

Helping to develop sustainable infrastructure, digital equality and environmental solutions for tomorrow.

Being a respected and trusted source of knowledge on issues that impact rural people.

Growing and maintaining RWNZ membership to reflect the diversity of Aotearoa New Zealand and strengthen our vibrant organisation.

Engaging our members and employees with equal opportunities for personal and professional development.

Building a culture of togetherness and being guardians/kaitiaki in times of crisis.

Building leadership and professional development pathways so as to grow rural leaders and changemakers.

Building collaborative partnerships with local, national and international organisations to work towards shared outcomes.

Building resilience by providing support in the face of adverse events.

Undertaking charitable initiatives that strengthen rural people.

Establishing open communication channels with our members and rural people in order to represent them at the Government interface

Recognising the achievements of our members, stakeholders and rural champions.

Recognising that we hold the land and its people in our hands, engaging them with our story and learning from them in the process.

¹ RWNZ Rule Three: Objective 1; RWNZ Statement of Service Performance - *Charitable Give-Back*

² RWNZ Statement of Service Performance - *Authoritative Voice*; RWNZ Rule Three: Objective 2

³ RWNZ Statement of Service Performance - *Collaboration and Community Relationships*; RWNZ Statement of Service Performance - *Authoritative Voice*

⁴ RWNZ Rule Three: Objective 2; RWNZ Rule Three: Objective 3

Rural Women New Zealand has been strengthening, supporting and connecting rural people and communities for nearly a century.

Our nationwide membership promotes and empowers rural women and their families through collaboration and connection to create sustainable and diverse rural communities.

As a respected and trusted voice for our communities, Rural Women New Zealand provides opportunities for leadership by rural women on social, economic, equality and environmental issues at all levels of decision-making.

We recognise and celebrate rural success, nurture and encourage rural resilience, and connect and support rural communities.

Join us.

Contact us on 0800 256 467
or by email at enquiries@ruralwomennz.nz.

Find us online at www.ruralwomennz.nz

We would also like to maintain contact with you through Facebook, Twitter and Instagram.



facebook.com/ruralwomennz



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