

Introducing PROJECT WARMTH

Rural Women New Zealand wants to celebrate and acknowledge the wool and knitting projects undertaken by Members nationwide. RWNZ Members have a long heritage of creating woollen items for fundraising, charitable giving and for competitions. RWNZ continues to be an advocate for wool as a natural and sustainable resource with many beneficial properties.

Project Warmth is the banner under which RWNZ can embrace all the existing wool based projects while offering something new for those who wish to participate.

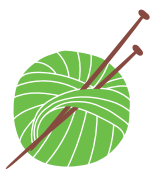
RWNZ hopes to harness the talents of its Members, support the New Zealand Wool industry and promote the work of RWNZ through Project Warmth. The concept is that Members can join together to work on a collection of knitted products which will be branded and identified as part of RWNZ's Project Warmth range. Project Warmth garments will be made from the RWNZ palette of colours and from a recommended set of patterns. A knitted garment made from the recommended RWNZ colours from a recommended pattern will be eligible to be labelled with a custom-made RWNZ label as modelled by Office Manager Felicity Bunny.

The wool will be available from Skeinz, the Natural Yarn Store, which is located in Napier. Skeinz is the retail face of Design Spun Ltd which is one of just two worsted spinners remaining in New Zealand and makes top quality hand knitting, weaving and textile yarns. It is also the only mill in New Zealand where you can buy either onsite from the mill store or online from www.skeinz.com

Members will be able to buy premium quality natural fibre yarns direct from the mill and have them delivered nationwide to make Project Warmth garments. It will be up to each Region to decide what to do with their Project Warmth garments. They could be gifted to people in need, sold as a fundraiser or at an A&P Show, used to promote RWNZ or perhaps as a regional or national competition.

What do you need to join the new Project Warmth initiative?

- A set of knitting needles
- A copy of the patterns which are available on the RWNZ website or by phoning the National Office
- Any combination of the wool colours that make up our RWNZ palette which are available from Skeinz (www.skeinz.com)



Skeinz, the Natural Yarn Store, has offered special pricing on the Southlander range for RWNZ Members.

A 200gram ball of Southlander in Charcoal, Dusky Blue, Java Green and Gypsy Green will receive a 20% discount on the everyday price of \$14.95 a ball, bringing the price down to \$12 a ball.

To take advantage of this 20% discount offer on the Southlander range, after you enter your yarn selections, enter the coupon code: RURALWOMEN as you check out.



The Perendale Apple and Chatswood Brighton are priced at just \$3.95 a 50 gram ball!

After that, it is up to you. You might want to knit for Project Warmth in the comfort of your own home or you might want to meet other Members to knit together.

If your garments are eligible for RWNZ branding, please contact the National Office and labels will be sent to you.

What is Project Warmth?

Providing warmth for the body, mind and soul.

- Beautiful knitted garments from New Zealand made wool will provide physical warmth for their recipients;
- Knitting is a type of meditative craft which promotes mindfulness and is good exercise for the brain;
- Taking part in Project Warmth will enhance connections between Members while supporting our wool industry and rural communities.