

Recognising
business
excellence
in rural
communities



**NZI Rural
Women NZ
Business
Awards 2019
Entry Form**

1. Applicant details

Applicant(s) name: _____

Address: _____

Contact phone number: _____ Mobile number: _____

Email: _____

2. Business details

Business name: _____

Address: _____

Contact phone number: _____ Mobile number: _____

Email: _____

Website: _____

3. Business description

What products /services does your business offer?

How many staff does your business employ? _____

When was your business established? _____

Continue to the next page

4. Financials

Please provide a brief overview of your business' financial position including:

- Audited financial accounts from your last financial year
- Budget and sales projections for the current/next year

NB: Financial information will be kept confidential and returned to the Applicant after the Awards Ceremony on 22 November 2019.

5. What category/categories are you entering? (Refer to category descriptions)

- | | |
|--|---|
| <input type="checkbox"/> Emerging business | <input type="checkbox"/> Rural Champion |
| <input type="checkbox"/> Love of the Land | <input type="checkbox"/> Rural Health and Wellness Excellence |
| <input type="checkbox"/> Creative Arts | <input type="checkbox"/> Bountiful Table |
| <input type="checkbox"/> Innovation | |

6. Additional questions

What is your point of difference in the market and how do you differentiate your brand?

How does your business support the rural sector?

How did you hear about the NZI Rural Women NZ Business Awards?

Declaration

I certify that the information provided in this entry is true and correct. I have read and agree to abide by the Conditions of Entry governing the NZI Rural Women NZ Business Awards 2019.

Name _____ Signed _____

Business title _____ Date _____

Supporting material

Why enter?

The NZI Rural Women NZ Business Awards provide an outstanding opportunity to showcase small rurally based businesses owned and operated by women. The Awards attract extensive media coverage and promotional opportunities.

All winners in the NZI Rural Women NZ Business Awards receive free membership to Rural Women New Zealand for one year.

Category winners receive \$1,000 prize money and a trophy which are presented at the NZI Rural Women NZ Business Awards Ceremony.

The NZI Rural Women NZ Business Award Supreme Winner will receive a further \$1,000 prize money.

Eligibility Criteria

To be eligible to enter the NZI Rural Women NZ Business Awards 2019, you must:

- Be the owner/s and operator/s of a business based in rural New Zealand employing less than 30 full-time equivalent staff
- Take an active role in the day-to-day operation and management of your business
- Your business must have at least 50% ownership by women
- Have owned or operated the business for at least two years as at the date of entry.

Judging Criteria

Each entry will be judged on the following criteria:

1. Rural enterprise, innovation, point(s) of difference;
2. Product and service quality, meeting compliance requirements, environmental awareness;
3. Marketing and promotion including evidence that the business is moving forward;
4. Financial performance and economic inputs into the rural community;
5. Staff management and/or personal development;
6. Community involvement

The weight attributed to each of these criteria has been set by the Judging Panel and differs according to the Category.

Category information

Emerging business: Awarded to a business starting out in its journey and achieving exceptional results. Open to businesses that have been running from 2 – 5 years.

Love of the Land: Harnessing the potential of New Zealand's land, environment or products of the land, to create a successful business enterprise.

Creative Arts: A business specialising in the creative arts working in a rural environment or using rural materials.

Innovation: An enterprise that challenges the status quo to bring something new and innovative to the market or utilising rural resources in an innovative way.

Rural Champion: A person or business who champions the rural sector, a rural enterprise or provides a service to a rural community; an outstanding contributor who consistently goes above and beyond the norm in their support for the rural sector.

Rural Health and Wellness Excellence: Recognising a business that makes an outstanding contribution to supporting the health and wellness of our rural communities in New Zealand.

Bountiful Table: A rural business that embraces diverse and unique natural resources to deliver exceptional food and/or beverage.

A **Supreme** winner who demonstrates excellence and outstanding achievement across all judging criteria will be chosen from the Category Finalists.

Conditions of Entry

Written entries must arrive at the National Office of Rural Women New Zealand no later than 5pm on Wednesday, 31 July 2019.

Finalists must be available to take part in the judging process on a mutually convenient date in mid-September 2019.

Category winners will be required to attend the Awards Ceremony on the evening of Friday, 22 November 2019 in Wellington. Travel and accommodation costs for category winners to attend the Awards Ceremony will be paid by Rural Women New Zealand.

Category winners will speak about their business and awards journey for no more than 10 minutes at the Awards Ceremony in Wellington.

The Judging Panel will consider all entries to be true and correct as certified by the Entrants and will not be held responsible for inaccurate or misleading statements.

Entrants must be willing to be interviewed by the media.

NZI and Rural Women New Zealand reserve the right to use material entered in the competition for promotion of the Awards (excluding commercially sensitive, financial information).

Entrants agree to the conditions of entry and accept the decisions of the judges as final.

Delivery addresses for entries

By post to: Rural Women New Zealand, P O Box 12-021, Thorndon, Wellington 6144

By courier to: Rural Women New Zealand, Level 5, 86 Victoria Street, Wellington 6011

Online to: awards@ruralwomennz.nz

Should you require any further information or have any questions, please contact Lisa Thompson at Rural Women New Zealand on (04) 473 5524 or by email to awards@ruralwomennz.nz